

Sample 1 Donor Solicitation Letter

This is a solicitation letter to a donor asking him to attend the organization's annual dinner. You can use this as a stepping stone for your own letter to a donor for a similar event.

June 13, 2002

Mr. Abc Def
Ghi Company
1234 East Avenue
Denver, CO 80239

Dear Abc,

At YOUR ORGANIZATION we believe that learning is the cornerstone of a sacred life. It is the tool that empowers a person to explore the mysteries and wonders of the past in order to create a better future. Part of that belief stems from what we have experienced while sending nearly 1700 young Jewish men and women on _____ Study Tour.

The knowledge that results from a _____ Study Tour experience often manifests in a passion to learn more, and to seek further understanding of who we are as a people. _____ Study Tour participants are given the tools for enriching, expanding and strengthening their Jewish identities, and their lives were forever changed. _____ Study Tour goes beyond the six weeks that the kids spend living and breathing Israel. It leaves its participants with a lifetime connection – to each other, to Judaism, and to Israel.

Noel, your continued support of YOUR ORGANIZATION is essential.

By supporting our 4th Annual Dinner, you will help to ensure that _____ Study Tour remains a vital part of this community's connection with Israel. You have the power to keep _____ Study Tour vibrant and to give the gift of _____ Study Tour to future generations of Jewish young men and women.

I have enclosed a packet of materials that includes a list of tribute options and information about the Annual Dinner. Please do not hesitate to contact me if you have any questions, or if you need more information. Together as a community, we have the opportunity to honor the past, to celebrate in the present, and to give for the future. I hope that you will join us.

With warm regards and wishes for peace,

Jane Smith
Director of Development